

## ผลการเรียนรู้ที่คาดหวัง



เมื่อศึกษาแบบฝึกพัฒนาทักษะอ่านภาษาอังกฤษเพื่อความเข้าใจ ของนักเรียนชั้นมัธยมศึกษา  
ปีที่ 3 เรื่อง McDonald's restaurant จบแล้วนักเรียนสามารถ

1. ระบุความหมายของคำศัพท์จากเนื้อเรื่องได้
2. ระบุประโยคที่ถูกและประโยคที่ผิด จากเนื้อเรื่องที่อ่านได้
3. ตอบคำถามจากเนื้อเรื่องที่อ่านได้
4. บอกรายละเอียดสนับสนุนจากเรื่องที่อ่านได้



แบบทดสอบก่อนเรียน  
Pre-test

1. What is the story about?
  - a. Fast food and hamburgers.
  - b. Mcdonald's restaurant.
  - c. The famous barbeque.
  - d. The food company in Asia.
  
2. How many McDonald's restaurants are there around the world?
  - a. 34,000
  - b. 119
  - c. 1940
  - d. 68 million
  
3. In paragraph 1, what does "they" refer to?
  - a. countries
  - b. customers
  - c. restaurants
  - d. menu
  
4. When did McDonald's become a "fast food restaurant"?
  - a. 1954
  - b. 1940
  - c. 1948
  - d. 2012
  
5. Who was the founders of McDonald's ?
  - a. Richard and Maurice McDonald
  - b. Ronald McDonald
  - c. Ray Kroc and Maurice
  - d. Richard and Ray Kroc
  
6. Why did Richard and Maurice want to cook and serve food faster?
  - a. They liked making changes.
  - b. cheeseburgers, sodas and milkshakes
  - c. It was successful business.
  - d. They wanted to make more money.

7. Is the McDonald's museum located in San Francisco, California?
- It's open daily.
  - No. It is in San Bernardino, California.
  - Yes. It is.
  - It's an American restaurant.
8. When can people visit a McDonald's museum?
- They can't because it closed in 1954.
  - only in the mornings
  - every day.
  - only on the weekend
9. Who bought the company from the McDonald brothers in 1954?
- Ray Kroc
  - Richard
  - Maurice
  - The customers
10. Is McDonald's originally a Mexican restaurant?
- It is a hamburger and fast food restaurant chain.
  - There were no longer any waitresses to serve food.
  - Yes, it is a Mexican restaurant.
  - No, it isn't. It is an American restaurant.



กระดาษคำตอบแบบทดสอบก่อนเรียน (Pre-test)

เล่มที่ 8 เรื่อง McDonald's restaurant

Name \_\_\_\_\_ Number \_\_\_\_\_ Class \_\_\_\_\_

คำชี้แจง ให้นักเรียนกากบาท (X) คำตอบที่ถูกต้องที่สุดเพียงข้อเดียว

ข้อ	a	b	c	d
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

คะแนนเต็ม 10 คะแนน คะแนนที่ได้  คะแนน

นักเรียนมีผลการประเมินอยู่ในระดับคุณภาพ  ดีมาก  ดี

พอใช้  ควรปรับปรุง

เกณฑ์การประเมิน	
9 - 10 คะแนน	ดีมาก
7 - 8 คะแนน	ดี
5 - 6 คะแนน	พอใช้
0 - 4 คะแนน	ควรปรับปรุง

## Activity 1 Reading

Directions : Read the story and do exercise 1-5

### McDonald's Restaurant



How often do you eat at McDonald's?

There are many restaurants in the world but probably the most famous is McDonald's. McDonald's is an American hamburger and fast food restaurant chain. McDonald's has more than 34,000 restaurants around the world in 119 countries and **they** serve about 68 million customers every day. McDonald's primarily sells hamburgers, cheeseburgers, chicken products, french fries, breakfast items, soft drinks, milkshakes, wraps, and desserts.

The story of McDonald's began in 1940 when two brothers, Richard and Maurice (Mac) McDonald, opened a new restaurant called 'McDonald's Famous Barbeque'.

It was a successful business but the brothers wanted to sell more food and make more money, so in 1948 they made some changes. For example, they tried a new way to cook and serve food faster –and McDonald's became one of the first fast food restaurants in the world. In addition, they made the menu more simple: hamburgers, cheeseburgers, sodas and milkshakes. There were no longer any waitresses to serve food, so customers ordered food by themselves at a counter.

In 1954, a man called Ray Kroc joined the company and later bought it for 2.7 million dollars. The company is now worth many billions of dollars. There is a McDonald's museum that is located in San Bernardino, California where the first



McDonald's was built. It's open daily from 10:00 a.m. to 5:00 p.m.

Today, McDonald's is one of the world's largest restaurant chains.

According to a BBC report published in 2012, McDonald's is the world's second largest private employer (behind Walmart with 1.9 million employees), 1.5 million of whom work for franchises.



From <https://en.wikipedia.org/wiki/McDonald%27s>  
[www.allthingstopics.com](http://www.allthingstopics.com)

## Activity 2 Vocabulary



**Directions :** Use these words for “McDonald’s Restaurant” reading.

ลำดับที่	คำศัพท์	ความหมาย
1	chain (n.)	ร้านอาหารที่มีสาขา
2	customer (n.)	ลูกค้า
3	famous (adj.)	มีชื่อเสียง
4	successful (adj.)	ประสบความสำเร็จ
5	serve (v.)	ให้บริการ
6	waitress (n.)	พนักงานรับใช้หญิง
7	order (v.)	สั่ง
8	company (n.)	บริษัท
9	business (n.)	ธุรกิจ
10	museum (n.)	พิพิธภัณฑ์
11	franchise (n.)	ธุรกิจที่ผู้ค้ารายย่อยดำเนินธุรกิจในนามของอีกบริษัทหนึ่ง
12	publish (v.)	ตีพิมพ์

## Exercise 1



Direction : Match vocabulary with their meaning.

### Column A

1. menu .....
2. restaurant .....
3. customer .....
4. franchise .....
5. waitress .....

### Column B

- a. a right to sell a company's products in a particular area using the company's name.
- b. a place where food are prepared and served to customers.
- c. a list of the food that you can eat in a restaurant.
- d. a woman whose job is to bring the food to customers at their tables in a restaurant.
- e. a person who buys goods or a service.



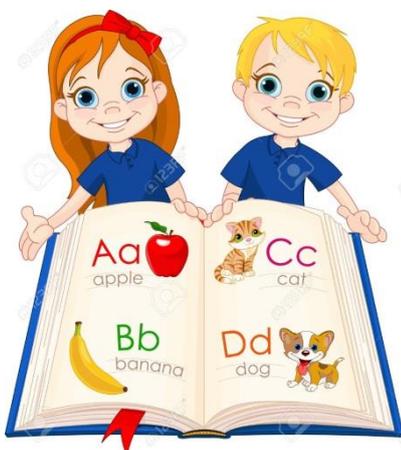
## Exercise 2



Direction: Complete the sentence with the words or phrases.

order      fast food      chains      fries      menu

1. McDonald's serves ..... ; food that you can eat soon after you order it.
2. You can ..... your food, or say what you want to eat, at a counter.
3. .... are made from fried potatoes.
4. The ..... at a McDonald's restaurant can help you to decide what to eat.
5. McDonald's is a restaurant ..... with restaurants in over 100 countries around the world.

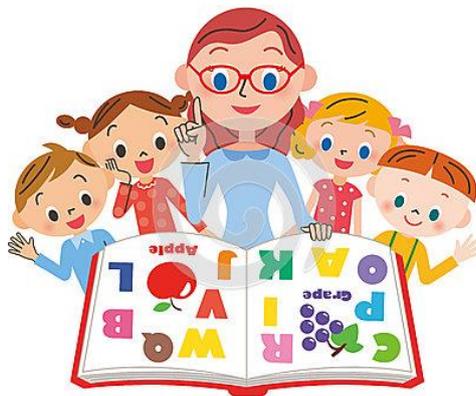


### Exercise 3



Direction : Write **True** in front of the correct sentences and write **False** in front of the wrong sentences.

- .....1. McDonald's was founded in 1940 as a barbeque restaurant.
- .....2. There were fewer kinds of food on the McDonald's restaurant in 1948.
- .....3. There is a McDonald's restaurant in California called "San Bernardino".
- .....4. Ray Kroc joined the company and bought it for 2.7 million dollars.
- .....5. The McDonald's museum closes on Saturday and Sunday.



## Exercise 4



Direction : Answer the questions.

1. What is McDonald's?

= .....

2. What restaurant did the McDonald brothers open in 1940?

= .....

3. How many customers do the McDonald's restaurants serve every day?

= .....

4. According to a BBC report in 2012, how many employees were working for McDonald's franchises?

= .....

5. Do the McDonald's restaurants serve only hamburgers?

= .....



### Exercise 5



Direction : Rearrange the sentences.

1. longer / waitresses / food / were / no / There / any/ to/ serve

= .....

2. the /world's / restaurant /chain./ is / largest / McDonald / one/ of

= .....

3. breakfast / serve/ Some/ McDonald's/ morning. / restaurants / in / the

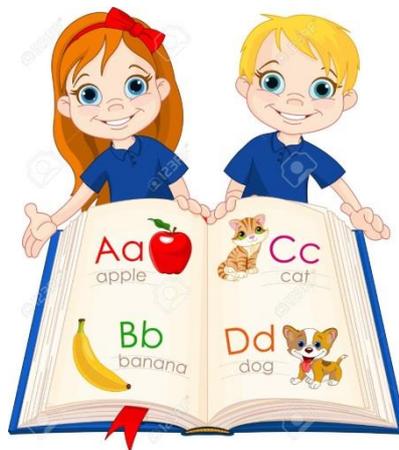
= .....

4. in 1940./ opened / first / McDonald / Richard / and / Maurice / their/  
restaurant

= .....

5. you / eat / often / do / How / at / McDonald's/?

= .....



## แบบทดสอบหลังเรียน

## Post-test

Direction: Choose the best answer and put (X) on the answer sheet.

1. Is McDonald's originally a Mexican restaurant?
  - a. It is a hamburger and fast food restaurant chain.
  - b. There were no longer any waitresses to serve food.
  - c. Yes, it is a Mexican restaurant.
  - d. No, it isn't. It is an American restaurant.
  
2. Who was the founders of McDonald's ?
  - a. Richard and Maurice McDonald
  - b. Ronald McDonald
  - c. Ray Kroc and Maurice
  - d. Richard and Ray Kroc
  
3. When did McDonald's become a "fast food restaurant"?
  - a. 1954
  - b. 1940
  - c. 1948
  - d. 2012
  
4. What is the story about?
  - a. Fast food and hamburgers.
  - b. Mcdonald's restaurant.
  - c. The famous barbeque.
  - d. The food company in Asia.
  
5. In paragraph 1, what does "they" refer to?
  - a. countries
  - b. customers
  - c. restaurants
  - d. menu
  
6. Who bought the company from the McDonald brothers in 1954?
  - a. Ray Kroc
  - b. Richard

- c. Maurice
  - d. The customers
7. When can people visit a McDonald's museum?
- a. They can't because it closed in 1954.
  - b. only in the mornings
  - c. every day.
  - d. only on the weekend
8. How many McDonald's restaurants are there around the world?
- a. 34,000
  - b. 119
  - c. 1940
  - d. 68 million
9. Why did Richard and Maurice want to cook and serve food faster?
- a. They liked making changes.
  - b. cheeseburgers, sodas and milkshakes
  - c. It was successful business.
  - d. They wanted to make more money.
10. Is the McDonald's museum located in San Francisco, California?
- a. It's open daily.
  - b. Yes. It is.
  - c. No. It is in San Bernardino, California.
  - d. It's an American restaurant.



กระดาษคำตอบแบบทดสอบหลังเรียน (Post-test)

เล่มที่ 8 เรื่อง McDonald's restaurant

Name \_\_\_\_\_ Number \_\_\_\_\_ Class \_\_\_\_\_

คำชี้แจง ให้นักเรียนกากบาท (X) คำตอบที่ถูกต้องที่สุดเพียงข้อเดียว

ข้อ	a	b	c	d
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

คะแนนเต็ม 10 คะแนน คะแนนที่ได้  คะแนน

นักเรียนมีผลการประเมินอยู่ในระดับคุณภาพ  ดีมาก  ดี

พอใช้  ควรปรับปรุง

เกณฑ์การประเมิน	
9 - 10 คะแนน	ดีมาก
7 - 8 คะแนน	ดี
5 - 6 คะแนน	พอใช้
0 - 4 คะแนน	ควรปรับปรุง



## Answer key Exercise 1

Direction : Match vocabulary with their meaning.

### Column A

1. menu .....**c**.....
2. restaurant ...**b**.....
3. customer .....**e**.....
4. franchise .....**a**.....
5. waitress .....**d**.....

### Column B

- a. a right to sell a company's products in a particular area using the company's name.
- b. a place where food are prepared and served to customers.
- c. a list of the food that you can eat in a restaurant.
- d. a woman whose job is to bring the food to customers at their tables in a restaurant.
- e. a person who buys goods or a service.





## Answer key Exercise 2

Direction: Complete the sentence with the words or phrases.

order

fast food

chains

fries

menu

1. McDonald's serves **fast food** ; food that you can eat soon after you order it.
2. You can **order** your food, or say what you want to eat, at a counter.
3. **Fries** are made from fried potatoes.
4. The **menu** at a McDonald's restaurant can help you to decide what to eat.
5. McDonald's is a restaurant **chains** with restaurants in over 100 countries around the world.





### Answer key Exercise 3

Direction : Write *True* in front of the correct sentences and write *False* in front of the wrong sentences.

True...1. McDonald's was founded in 1940 as a barbeque restaurant.

True...2. There were fewer kinds of food on the McDonald's restaurant in 1948.

False...3. There is a McDonald's restaurant in California called "San Bernardino"

True...4. Ray Kroc joined the company and bought it for 2.7 million dollars.

False...5. The McDonald's museum closes on Saturday and Sunday.





## Answer key Exercise 4

Direction : Answer the questions.

1. What is McDonald's?

McDonald's is an American hamburger and fast food restaurant chain.

2. What restaurant did the McDonald brothers open in 1940?

McDonald's Famous Barbeque.

3. How many customers do the McDonald's restaurants serve every day?

They serve about 68 million customers every day.

4. According to a BBC report in 2012, how many employees were working for McDonald's franchises?

There were 1.5 million employees.

5. Do the McDonald's restaurants serve only hamburgers?

No, they don't.





## Answer key Exercise 5

Direction : Rearrange the words to create the sentence.

1. longer / waitresses / food / were / no / There / any/ to/ serve

= There were no longer any waitresses to serve food.

2. the /world's / restaurant /chain./ is / largest / McDonald / one/ of

= McDonald is one of the world's largest restaurant chain.

3. breakfast / serve/ Some/ McDonald's/ morning. / restaurants / in / the

= Some McDonald's restaurants serve breakfast in the morning.

4. in 1940./ opened / first / McDonald / Richard / and / Maurice / their/  
restaurant

= Richard and Maurice McDonald opened their first restaurant in 1940.

5. you / eat / often / do / How / at / McDonald's/?

= How often do you eat at McDonald's?





## Pre-test & Post-test keys

### Pre-test key

ข้อ	a	B	c	d
1				X
2	X			
3		X		
4				X
5			X	
6	X			
7		X		
8	X			
9				X
10	X			

### Post-test key

ข้อ	a	B	c	d
1			X	
2		X		
3	X			
4		X		
5	X			
6				X
7			X	
8				X
9				X
10	X			



## บรรณานุกรม

- กรมวิชาการ. (2551). เอกสารประกอบหลักสูตรแกนกลางการศึกษาขั้นพื้นฐาน พุทธศักราช 2551 คู่มือการจัดการเรียนรู้ กลุ่มสาระภาษาต่างประเทศ. กรุงเทพฯ: องค์การรับส่งสินค้าและพัสดุภัณฑ์.
- กระทรวงศึกษาธิการ. (2551). หลักสูตรแกนกลางการศึกษาขั้นพื้นฐาน พุทธศักราช 2551. กรุงเทพฯ: โรงพิมพ์ชุมนุมสหกรณ์การเกษตรแห่งประเทศไทย.
- ถวัลย์ มาศจรัส. (2535). การเขียนหนังสือส่งเสริมการอ่านและหนังสืออ่านเพิ่มเติม. กรุงเทพฯ: ตันอ้อ.
- ผจงกาญจน์ ภูวิภาดาพรรณ. (2540). เทคนิคการสอนอ่านภาษาอังกฤษในระดับชั้นมัธยมศึกษา. คณะศึกษาศาสตร์ มหาวิทยาลัยเชียงใหม่.
- Abersold, J.A. and Field, M.L. (1997). *From reader to reading teachers issues and strategies for second language classrooms*. New York : Cambridge University Press.
- Gillian Flaherty and Chris Coey. (2010). *หนังสือเรียนรายวิชาเพิ่มเติมภาษาอังกฤษ Focus on Reading 3*. กรุงเทพฯ: อักษรเจริญทัศน์.
- Manuel Dos Santos. (2558). *หนังสือเรียนรายวิชาพื้นฐานภาษาอังกฤษ My World 3*. กรุงเทพฯ: ไทยวัฒนาพานิช.
- McDonald's story สืบค้นเมื่อวันที่ 19 มีนาคม 2558 จาก <https://en.wikipedia.org/wiki/McDonald%27s>
- McDonald's restaurant สืบค้นเมื่อวันที่ 19 มีนาคม 2558 จาก [www.allthingstopics.com/mcdonalds.html](http://www.allthingstopics.com/mcdonalds.html)