Cool and Creative Advertisment...(Part I)

นำเสนอเมื่อ : 9 พ.ย. 2552

FRESH AS CAN BE.
FISCH
FRANKE

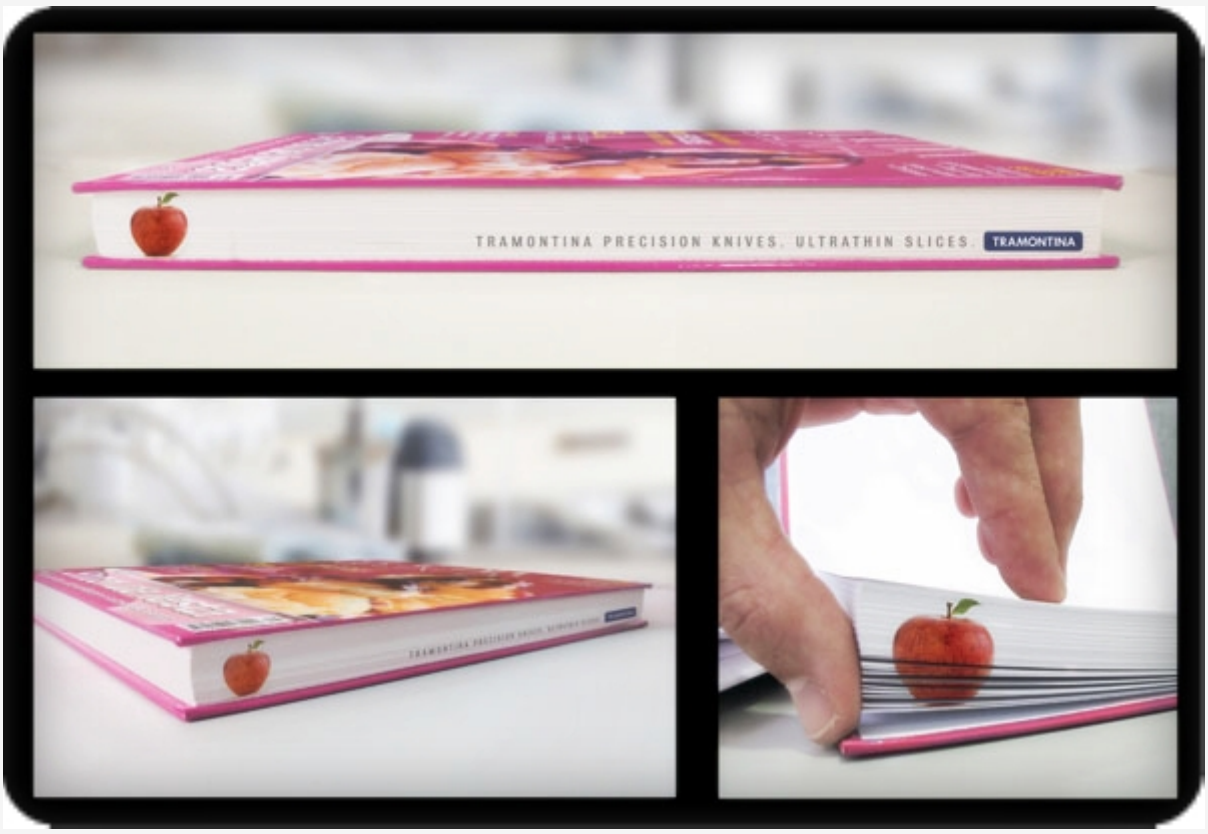
COPY:
At this moment, your bum is completely exposed. If it were in a sexy pair of jeans, it would attract attention all the time!

Swiss Skydive «Elevator»

Challenge
Swiss Skydive may be the biggest skydiving school in Switzerland, but it lacks the cash to launch a large-scale advertising campaign.

Solution
We fitted the floors of the elevators in multi-storey buildings with special panels that gave elevator users the feeling they were in free fall.

Results
Extensive TV and press coverage in regional and nationwide media.


TRAMONTINA PRECISION KNIVES. ULTRATHIN SLICES.
TRAMONTINA

TYSKIE
TYSKIE
TYSK
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Thirsty?
$1
DIRTY WATER
MALARIA
DIRTY WATER
CHOLERA
DIRTY WATER
TYPHOID
DIRTY WATER
DENGUE
DIRTY WATER
HEPATITIS
DIRTY WATER
DYSENTERY
DIRTY WATER
SALMONELLA
DIRTY WATER
YELLOW FEVER
DIRTY WATER

Don't forget
Don't forget

Get them off
your dog.
FRONTLINE
FLEA & TICK SPRAY

KitKat
KitKat
KitKat
KitKat
Have a break, have a KitKat